# Virginia Commonwealth University



# The Never-Ending Construction Project



Makerspace, reading porch, lecture hall, outdoor terrace, 1,500 new seats, flooded with natural light. The new Cabell Library is a sight to behold.

> Lane Land Chief Lines

John Ulmschneider Virginia Commonwealth University Libraries September 2018

Is Our Goal





# Upgrades with strategic purpose





# Upgrades with strategic purpose





Elevator lobby transformation

Giant display for visual art





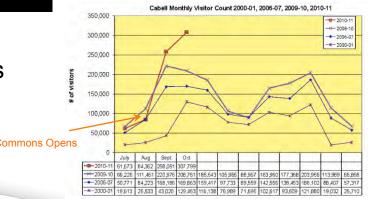


### Key Lessons Over Time: Celebrate Success





### Show the success



### Document the success

Libraries

Learning Commons Opens

### Key Lessons Over Time: Seek Recognition

#### Style Weekly March 16, 2016





#### The VCU ibwary addition is bold and welcome architecture, by town store

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#### VCU's new library 'medicine for the soul'

By KARIN KAPSIDELIS Richmond Times Ofquath | Period: Tasular, Marth 15, 2016 10:36

Almost avarything about the new James Branch Calually Library is the anisthesis of an old-stationi library

The results a north with reaching chains satilizer first mil conderso that netwally open out advects a tracement. disest atchast, where Virginia Commonwealth University students up collies from the adjacent States .

In the lower level - targhtened by light wells that leave an availance of a lateration - stademy lines. access to 3-D printers, a maning room and evenproving machines:

The library has ercoanded and morrhad to treffect the way students may it today, VCU Prominent Michael Rav caid Tursday at a colubration of the project's

complition

But at its hourt, the liferary remains as the ancient Egyptians called it, "medicus for the soil," itso time!

VCII completed the \$56.8 million rears and expension in datars over this scadenic year, adding 93,000 manner feet of new construction and 63,000 square feet of improvements to the existing likings

For all the cutto space, the library was crowded Toesday with underts who were bursly distracted by the official festivities.

"The Horary is still operating," University I forward John University and continued the group gallound for the evening calabration. "Cahell L Brazy is like New York City, B's the filtrary that never sleeps."

Secretary of Education Asso Rohon resailed "using this building when it was now the first thuwhen the way a student at Open High School as 1972-73. It was special then but overconvided by the time her children and a arhigh school stations

Caleff is "a med library," the said "B's not a rail;

The public caldention included terrs of the new instance, including a piece booth given converting



at VCU on Tuesday March 15, 2016.

20160316 MET\_VCUU Anni Helton, secretary of education speaks it the opening ceremony for the erganesia of James Brench Catefi L Brench



hinking Big in Big Die Country

LIBRARY



#### In psychology, they call it "external validation".

You're dealing with the demon of external validation. You can't beat external validation. You want to know why? Because it feels so good.

(Barbara Hall)



## Key Lessons Over Time: Use Success



VCU becomes first U.S. library to join Association of Research Libraries in over 15 years

VCU becomes the 11<sup>th</sup> ARL library recognized with the ACRL Excellence in Academic Library Award



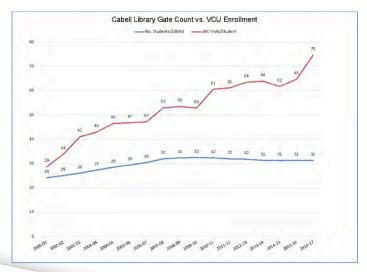


### Key Lessons Over Time: Build On Success



Highlight entirely new benefits to our communities

### Make the case for more





### Key Lessons Over Time: Evolve Institution



#### Evolving Organization: the starting point

- consolidate desk
  operations & focus
  staff assets
- put visionary leaders in place
- implement reorgs with future focus
- continually promote a vibrant vision

#### Evolving Spaces: sustains momentum

- Prototype spaces as part of making the case
- Expose designs, community involvement
- Create unanticipated capabilities...and excitement



### Utterly New Project ... But Success Leads To Success

### New Main Campus Library



Libraries

#### New Health Sciences Library

